

United Nations Development Programme

Country:  Turkey

Project Document

Project Title

Life Plus Youth Fund

UNDAF Outcome(s):

**Outcome 1:** By 2010, strengthened individual and institutional capacity for both democratic and environmental governance at local and central levels

Expected CP Outcome(s):

**Outcome 1.1:** Increased individual, collective and institutional capacity for participation at all levels of decision-making

Expected Output(s):

**Outcome 1.3:** Strengthened Management and Protection of Ecosystem for Environmental Sustainability

Executing Entity:

Strengthened capacity of youth and civil society for contributing to the environmental sustainability and management of climate change related risks.

Implementing Agencies:

Yaşama Dair Vakıf (YADA Foundation)

**Brief Description**

The Project builds on the achievements of the "Youth Increases the Quality of Life in Their Cities" Project implemented in partnership of UNDP Turkey and Coca-Cola Turkey from 2005 to 2010 and which supported 46 youth projects in 33 provinces in areas of sports, culture, environment and education. The Project aims to strengthen the individual capacity of youth and institutional capacity of the civil society in Turkey to contribute to the environmental sustainability and management of climate change related risks.

Programme Period:	2010-2015
Key Result Area (Strategic Plan)	Environment and Sustainable Development
Atlas Award ID:	_____
Start date:	May 2010
End Date	December 2015
PAC Meeting Date	_____
Management Arrangements	NGO Execution

Total resources required	USD 1,800,000
Total allocated resources:	USD 1,800,000
• Other:	
○ CC Life Plus Fun.	USD 1,800,000
GMS (%7):	USD 126,000

Agreed by the Government of Turkey

*[Signature]*  
26.11.2010

**Renan ŞEKEROĞLU**  
Head of Department  
Multilateral Economic Affairs

Agreed by Executing Entity

*[Signature]*  
06.12.2010

**Mehmet Ali ÇALIŞKAN**  
Chair of Executive Board

Agreed by UNDP

*[Signature]*  
29/11/2010

**Shahid Narjam**  
Resident Coordinator

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## I. SITUATION ANALYSIS

### A. The Background and Objectives

As being among the most vulnerable countries to the climate change, Turkey has already begun to face with serious risks resulting from the warming trend in temperatures. According to the surveys, the summer temperatures (mean and maximum) in Turkey over the past five decades have increased in the western provinces of Turkey, while winter temperatures have shown a decrease mainly along the coast. Simulations predict a mean annual temperature increase of 2-3 °C for Turkey by 2100.<sup>1</sup> This situation seriously threatens water resources and lands as well as rural communities and vulnerable groups such as woman and poor through high levels of drought and desertification. On the other hand, as it is stated in the Country Programme Action Plan (CPAP) 2006-2010 of the UNDP, the environmental problems of Turkey concentrate around the distorted and inefficient exploitation of natural resources. These issues have long been given relatively low priority by the authorities. In addition to the relatively weak regulatory capacity, the institutional weaknesses of the civil society in terms of the mechanisms and platforms to reach out environmental governance processes and provide information for and involve in the decision making and remediation processes also played a key role in the contamination and scarcity of water resources, energy instability, inadequate waste management systems, agricultural contamination and deforestation. In this regard, strengthening the individual and institutional capacity in environmental governance in Turkey is crucial for the environmental sustainability. According to the "NGOs' Needs and Assessment in Turkey" Report by the Civil Society Development Program, the major problems of NGOs in Turkey are lack of fundraising, qualified staff, common platforms and services for NGOs, support from stakeholders and attention of the media. Moreover, a research study, "Civil Society Culture in the Voluntary Organizations in Turkey"<sup>2</sup>, indicates that the Turkish Youth has the lowest NGO membership ratio with 13.8 % within the Turkish population.

In this context, constituting nearly half of the Turkey's population, there is a need for strengthening the individual capacities of young people as well as the institutional capacity of the civil society for contributing to the solution of environmental problems. Turkey's youth, especially those in the less-developed regions of the country, do not enjoy the same financial and intellectual opportunities available to their peers in other countries. Social and economic disparities have visible effects on the quality of life for the youth population. Factors such as low quality education, lack of equal access to education (especially among young women), high and rising youth unemployment figures, the high prevalence of violence among and against youth are only some of the serious causes for concern. In this regard, Turkey 2008 HDR, "Youth in Turkey" indicates that the Turkish youth can not find opportunities and suitable platforms to participate in the social projects and activities of NGOs. Accordingly, as the HDR emphasizes, there is a need for both opportunities and support to strengthen the skills and capabilities of young people as well as developing mechanisms for the participation of youth, in particular young women, in decision making processes for human development.

This project builds on the achievements of the "Youth Increases the Quality of Life in Their Cities" Project implemented in partnership of UNDP Turkey and Coca-Cola Turkey between 2005 and 2010 and supported 46 youth projects in 33 provinces in the areas of sports, culture, environment and education. Among those, 20 projects were in the field of environment including the issues waste management, renewable energy, forests, water resources and wetlands. Throughout the project, the capacities of 80 young people were strengthened for project development and implementation on environmental issues.

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<sup>1</sup> Onol, B. and Semazzi, F.H.M. 2007. Regionalisation of climate change simulations over Eastern Mediterranean. *Journal of Climate*. Submitted.

<sup>2</sup> Civil Society Culture in the Voluntary Organizations in Turkey" Research is conducted by YADA Foundation with 2489 NGOs in 26 provinces of Turkey.

With a renewed strategy and a specific focus on environment, the project aims to build awareness and strengthen individual capacity of youth in Turkey on environmental issues and strengthen the institutional capacity of the civil society to contribute to the environmental sustainability.

## **B. Beneficiaries**

The primary direct beneficiaries of this Project will be the youth groups, NGOs, and grassroots organizations from Turkey. The ultimate beneficiaries will be local communities living where the supported projects are implemented. In addition to benefitting communities through the environmental outcomes of the supported projects, the Fund will also support the projects having a gender-balanced approach and taking into consideration the social impacts of their activities.

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## **II. STRATEGY**

It has been practiced by UNDP and its partners that the youth platforms have been driving force towards addressing local development needs including the promotion of key principles and values. Recognizing the significance of youth groups and their motivation to achieve individual capacity building for their increased role and responsibilities in achievement of development challenges, UNDP Turkey and Coca-Cola Life Plus Foundation Turkey have established the Life Plus Youth Fund to provide the youth groups between the age of 18 and 30 with necessary guidance, tools and resources to achieve this aim. In this regard, **the project aims to contribute to the environmental sustainability and management of climate change related risks in Turkey through strengthening the capacity of youth and civil society in Turkey in following ways:**

- Encouraging the development of awareness-raising, capacity development and research projects for the **management of climate change related risks and conservation of natural resources.**
- Supporting **innovative, creative, participatory, sustainable, society-sensitive and gender-balanced projects of the young people** that provide model solutions for **environmental sustainability and management of climate change related risks** and implemented in partnership with NGOs, private and public institutions.
- Strengthening the project development and implementation skills of young men and women via learning-by-doing, implementation support and structured trainings.
- Strengthening the institutional capacity of NGOs via implementation support, networking meetings and providing civil society with skilled human resources

**The project will undertake the following activities and actions for the achievement of the project objectives:**

**Activity 1:** Enabling the NGOs and young women and men in Turkey to address the climate change related risks and environmental sustainability through partnerships with public and private institutions and civil society groups

**1.1. Awareness action through meetings with key stakeholders, media and cultural programs:** The awareness of youth groups on environmental issues and the opportunities provided by the Life Plus Youth Fund will be built through websites, media, meetings with key stakeholders and the Rock'n Coke Festival. The youth groups will be particularly **encouraged to develop projects for raising awareness and developing capacity of stakeholders and producing and disseminating information for decision making processes regarding the issues of the conservation of the natural resources and management of climate change related risks in partnership with relevant stakeholders.**

**1. 2. Trainings on project cycle management for selected youth groups:** The applications to the Life Plus Youth Fund will be realized in two stages. During the first stage, the youth groups will

be invited to submit a preliminary application form covering the fundamental aspects of their project. After the evaluation of preliminary applications by the Technical Assessment Committee, two people from each of the successful projects will be asked to attend to a training on project cycle management and provided with feedback on their project ideas. **Young women's participation will be quantitatively and qualitatively ensured in the trainings. Moreover, there will also be held workshops on social impact assessment and particularly on gender analysis for the integration of a gender balanced approach to the project designs.** Following the training, the applicants will be entitled to submit a principal application form in which technical and administrative aspects of the project implementation process as well as the project design are detailed (For the selection methodology, see Annex I).

**1. 3. Financial support to the selected projects:** After the evaluation of the principal applications and selection of the projects to be supported by the Selection Committee, the project teams that receive the highest grades from the selection process will be invited to the negotiations on the necessary administrative and financial adjustments in the project documents. After agreeing on the adjustments, the applicant institutions will be invited to sign Grant Agreement and the projects will be financially supported by the Fund

**1.4. Communication and media training for supported project teams:** Two young people from each of the supported projects will be trained on the relations with the media and communication with key stakeholders. The trainings will be provided by external communication experts, who will be recruited by Coca-Cola Life Plus Foundation. Young women's participation will be quantitatively and qualitatively ensured in the trainings.

**1.5. Implementation support in the field by expert team during the realization of funded projects:** The funded projects will be periodically visited by executing agency and occasionally by other members of the Project Board. The project teams and partner NGOs will be provided with implementation support by the executing agency throughout the project duration. If found necessary during the implementation support process, the project teams and implementing institutions may be advised to revisit the activities, budgets and outputs of their project in order to attain effective and sustainable results.

**1. 6. Increased interaction and exchange of knowledge between supported project teams through a Life Plus National Network Meeting:** The Life Plus National Network Meeting will be organized annually with the participation of the supported project teams and partner NGOs by the Life Plus Youth Fund and the teams and partner NGOs of other relevant projects that are supported by Coca-Cola Life Plus Foundation in order to enable exchange of knowledge, interaction and development of new projects. The participants will also be provided with knowledge on funding opportunities in the Meeting.

**1. 7. Sharing of model solutions and project achievements with other youth groups, public and private institutions and civil society groups:** The achievements of the model projects supported by the Fund will be shared in two levels. Firstly, the project teams will share their achievements with relevant public and private institutions, NGOs and other key stakeholders for policy development and dissemination of the implementation of model solutions. Secondly, the Fund will undertake communication activities to share the achievements of selected projects in order to disseminate the model solutions for environmental problems.

### **Relevance to the UN/UNDP Program**

The Project will contribute to the **MDG 7** "Ensure Environmental Sustainability" through achieving the output of "strengthened capacity of youth and civil society for contributing to the environmental sustainability".

The project output will also serve for the achievement of **UNDAF** "Outcome 1: By 2010 strengthened individual and institutional capacity for both democratic and environmental governance at local and central levels" of the **CP** "Outcome 1.1. Increased individual, collective and institutional capacity for participation at all levels of decision-making" and "Outcome 1.3. Strengthened Management and Protection of Ecosystem for Environmental Sustainability" through

empowering the youth groups with necessary skills and tools for participation in the decision making processes regarding the environmental issues to achieve sustainability. The project also directly serves for the **Country Programme Action Plan (CPAP) 2006-2010** of the UNDP which foresees the establishment of a Youth Fund.

Moreover, the project strategy which empowers the youth groups with necessary skills, tools and resources in the governance processes in order to contribute to the environmental sustainability while taking into consideration the social impacts of the project activities is directly in line with the comparative advantage of the UNDP in terms of holistic and cross sectoral approach.

The project also supports on-going projects of the UNDP Turkey in the fields of youth and climate change. Firstly, the project supports the **“United Nations Joint Programme - MDG-F 1680 Enhancing the Capacity of Turkey to Adapt to Climate Change”** which aims to develop capacity for managing climate change risks to rural and coastal development in Turkey through mainstreaming climate change adaptation into the national development framework, building capacity in national and regional institutions, piloting community-based adaptation projects in the Seyhan River Basin, and integrating climate change adaptation into all UN agencies in Turkey through strengthening the capacity of youth and civil society in Turkey on the management of climate change related risks. Secondly, similar to **“Bridging Digital Divide: Empowerment of the Youth for the E-Transformations of Turkey”**, **“I can Manage My Money”** and **“S-UN Fund”** Projects, the Project addresses the need for strengthening the individual capacities of young people. Finally, the project shares the vision of **GEF-SGP** which can be summarized as “demonstrating the fact that community action can maintain the fine balance between human and immediate environmental needs through providing financial and technical support to projects that conserve and restore the environment while enhancing people's well-being” and carries it to the youth groups in Turkey.

### **Relevance to National Policies**

The development of a comprehensive youth policy has been an issue in the agenda of Turkey for a long time. There has been recently established a youth committee for the development of Turkey's first youth policy by the Minister of State responsible for Youth and Sports. On the other hand, The **9th Development Plan of Turkey** states the commitment at the policy level for the development of the social affinity of the youth, sensitivity and self-confidence in a manner to foster their confidence in the future.

Regarding the environmental issues, the 9th Development Plan highlights the commitment for the determination of conditions for protection and utilization of natural resources and establishment of environmental management systems by taking the needs of future generations into consideration in order to ensure equitable utilization of natural resources by everyone, preparation of regulations and policies as well as support for the investments in the fields of greenhouse gas emissions and use of water resources and realization of training and informing activities for public to increase the environmental consciousness. As the new chapter on environment was opened for Turkey in December 2009 in order to adjust to **EU Acquis Communautaire**, the adoption of measures for the remediation of environmental issues has been a pressing issue for Turkey.

While directly serving for the development of youth and increasing the environmental consciousness of the public, the Project also serves for the determination of conditions for protection and utilization of natural resources and establishment of environmental management systems as well as preparation of regulations and policies through strengthening the capacity of youth and civil society and supporting the awareness raising, capacity building and research projects on climate change resilience at local level as well as the conservation and sustainable use of natural resources.

Furthermore, in line with the **National Action Plan on Gender Equality** covering the period of 2008-2013 and implemented by the General Directorate on the Status of Women, which highlights the low participation of women in the decision making processes, the project serves for the empowerment of young women in the local decision making processes through providing them

with skills and resources, building the capacities of project teams on gender equality concerns through trainings and implementation support and supporting the projects having a gender balanced approach.



### III. RESULTS AND RESOURCES FRAMEWORK

#### Intended Outcome as stated in the Country Programme Results and Resource Framework:

**Outcome 1.1:** Increased individual, collective and institutional capacity for participation at all levels of decision-making

**Outcome 1.3:** Strengthened Management and Protection of Ecosystem for Environmental Sustainability

#### Applicable Key Result Area (from 2008-11 Strategic Plan): Environment and Sustainable Development

#### Project title and ID (ATLAS Award ID): Life Plus Youth Fund (2<sup>nd</sup> Phase)

INTENDED OUTPUTS	OUTPUT TARGETS FOR (YEARS)	INDICATIVE ACTIVITIES	RESPONSIBLE PARTIES	INPUTS
<p><b>Output:</b> Strengthened capacity of youth and civil society for contributing to the environmental sustainability and managing the climate change related risks</p> <p><b>Baseline:</b> - The skills of 44 young women and 36 young men were strengthened on project development and implementation on environmental issues - 20 small grants environmental projects implemented by the youth groups were supported, - 6 new projects were developed by the supported project teams, - 3 project teams received invitation for participating in the national meetings on environmental issues.</p>	<p><b>Targets (year 1)</b> - 14 young women and 14 young men with strengthened skills on project development and implementation - 7 small grants projects on environmental sustainability and management of climate change related risks supported. - A network established between the partners of the supported projects of the Life Plus in order to share experience and knowledge and develop new projects; - 1 grassroots NGO established for enhancing local ownership.</p> <p><b>Targets (year 2)</b></p>	<p><b>1. Activity Result:</b> Enabling the NGOs and young women and men in Turkey to address the climate change related risks and environmental sustainability through partnerships with public and private institutions and civil society groups</p> <p>1.1. Action: Organize awareness actions 1.2. Action: Organize trainings on project cycle management for selected youth groups 1.3. Action: Provide financial support to the selected projects 1.4. Action: Organize communication training 1.5. Action: Provide project teams with implementation support 1.6. Action: Organize Life Plus National Network Meeting</p>	<p>YADA, UNDP and Coca-Cola Life Plus Foundation YADA and Coca-Cola Life Plus Foundation YADA YADA and Coca-Cola Life Plus Foundation YADA YADA and Coca-Cola Life Plus Foundation</p>	<p>Personnel: USD 145,000 Grants: USD 1,250,000 Travel: USD 24,000 Internal Monitoring and Evaluation of the Fund: USD 45,000 Audit: USD 10,000 NGO Execution Fee: USD 200,000 UNDP GMS: USD 126,000 (%7)</p>

<p>- 1 project provided input for one of the management plans of the Ministry of Environment and Forestry,</p> <p>- 3 local environmental NGOs were established within the context of the "Youth Increases the Quality of Life in Their Cities" Project between 2005 and 2010.</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>-Number of young men and women with strengthened skills on project development and implementation on environmental issues</li> <li>-Number of small grants projects on environmental sustainability and management of climate change related risks supported;</li> <li>- Number of new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported project teams;</li> <li>- Number of the supported project teams received invitation for participating in meetings on environmental issues;</li> <li>- Number of project outputs provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- Number of new partnerships developed among the stakeholders of the supported projects;</li> <li>- The network established between</li> </ul>	<ul style="list-style-type: none"> <li>- 14 young women and 14 young men with strengthened skills on project development and implementation</li> <li>-7 small grants projects on environmental sustainability and management of climate change related risks supported.</li> <li>- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- 4 project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- 1 project output provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- 2 new partnerships developed among the stakeholders of the supported projects;</li> </ul> <p><b>Targets (year 3)</b></p> <ul style="list-style-type: none"> <li>- 14 young women and 14 young men with strengthened skills on project development and implementation</li> <li>-7 small grants projects on environmental sustainability and management of climate change related risks supported.</li> </ul>	<p>1.7. Action: Share project achievements and model solutions</p>	<p>YADA, UNDP and Coca-Cola Life Plus Foundation</p>	
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<p>the partners of the supported projects of the Life Plus in order to share experience and knowledge and develop new projects;</p> <ul style="list-style-type: none"> <li>- Number of grassroots NGO established for enhancing local ownership.</li> </ul> <p><b>Targets:</b></p> <ul style="list-style-type: none"> <li>- 70 young women and 70 young men with strengthened capacities on project development and implementation</li> <li>-35 small grants projects on environmental sustainability and management of climate change related risks supported.</li> <li>-20 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>-20 project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- 5 project outputs provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- 10 new partnerships developed among the stakeholders of the supported projects;</li> <li>- A network established between the partners of the supported projects of the Life Plus in order to share experience and knowledge and develop new projects;</li> <li>- 5 grassroots NGO established for enhancing local ownership.</li> </ul>	<ul style="list-style-type: none"> <li>- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- 4 project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- 1 project output provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- 2 new partnerships developed among the stakeholders of the supported projects;</li> <li>- 1 grassroots NGO established for enhancing local ownership.</li> </ul> <p><b>Targets (year 4)</b></p> <ul style="list-style-type: none"> <li>- 14 young women and 14 young men with strengthened skills on project development and implementation</li> <li>-7 small grants projects on environmental sustainability and management of climate change related risks supported.</li> <li>- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and</li> </ul>		
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	<p>project teams;  - 4 project teams received invitation for participating in the national meetings on environmental issues;  - 1 project output provided input for the projects, reports, management plans or action plans of the public institutions;  - 2 new partnerships developed among the stakeholders of the supported projects;  - 1 grassroots NGO established for enhancing local ownership.</p> <p><b><u>Targets (year 5)</u></b></p> <ul style="list-style-type: none"> <li>- 14 young women and 14 young men with strengthened skills on project development and implementation</li> <li>- 7 small grants projects on environmental sustainability and management of climate change related risks supported.</li> <li>- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- 4 project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- 1 project output provided</li> </ul>			
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input for the projects, reports, management plans or action plans of the public institutions;  
 - 2 new partnerships developed among the stakeholders of the supported projects;  
 - 1 grassroots NGO established for enhancing local ownership.

**Targets (year 6)**

- 14 young women and 14 young men with strengthened skills on project development and implementation (ongoing from the previous year).  
 -7 small grants projects on environmental sustainability and management of climate change related risks supported (ongoing from the previous year).

- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;

- 4 project teams received invitation for participating in the national meetings on environmental issues;

- 1 project output provided input for the projects, reports, management plans or action plans of the public institutions;

	<p>- 2 new partnerships developed among the stakeholders of the supported projects; - 1 grassroots NGO established for enhancing local ownership.</p>			
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#### IV. ANNUAL WORK PLAN

Year: 1 (2010)

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET <sup>3</sup>	
		Q1	Q2	Q3	Q4		Funding Source	Budget Description
<p><b>Output:</b></p> <p>Strengthened capacity of youth and civil society for contributing to the environmental sustainability and managing the climate change related risks</p> <p><b>Baseline:</b></p> <ul style="list-style-type: none"> <li>- The skills of 44 young women and 36 young men were strengthened on project development and implementation on environmental issues</li> <li>- 20 small grants environmental projects implemented by the youth groups were supported,</li> <li>- 6 new projects were developed by the supported project teams,</li> <li>- 3 project teams received invitation for participating in the national meetings on environmental issues,</li> <li>- 1 project provided input for one of the management plans of the Ministry of Environment and Forestry,</li> <li>- 3 local environmental NGOs</li> </ul>	<p>1. <b>Activity Result:</b> Enabling the NGOs and young women and men in Turkey to address the climate change related risks and environmental sustainability through partnerships with public and private institutions and civil society groups</p>							
	<p>1.1. <b>Action:</b> Organize awareness actions</p>	X	X	X	X	YADA, UNDP and Coca-Cola Life Plus Foundation		
	<p>1.2. <b>Action:</b> Organize trainings on project cycle management for selected youth groups</p>			X		YADA and Coca-Cola Life Plus Foundation		
	<p>1.3. <b>Action:</b> Provide financial support to the selected projects</p>	X	X	X	X	YADA		

<sup>3</sup> The budget of each years work plan will be detailed in accordance with the planned activities.

<p>were established</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>-Number of young men and women with strengthened skills on project development and implementation on environmental issues</li> <li>-Number of small grants projects on environmental sustainability and management of climate change related risks supported;</li> <li>- The network established between the partners of the supported projects of the Life Plus in order to share experience and knowledge and develop new projects.</li> </ul> <p><b>Targets:</b></p> <ul style="list-style-type: none"> <li>- 14 young women and 14 young men with strengthened skills on project development and implementation</li> <li>- 7 small grants projects on environmental sustainability and management of climate change related risks supported.</li> <li>- A network established between the partners of the supported projects of the Life Plus in order to share experience and knowledge and develop new projects;</li> </ul> <p><b>Related CP outcome:</b></p> <p>Outcome 1.1</p> <p>Outcome 1.3:</p>	<p>1.4. Action: Organize communication training</p> <p>1.5. Action: Provide project teams with implementation support</p> <p>1.6. Action: Organize Life Plus Network National Meeting</p> <p>1.7. Action: Share project achievements and model solutions</p>	<p>X</p> <p>X</p> <p>X</p> <p>X</p>	<p>X</p> <p>X</p> <p>X</p> <p>X</p>	<p></p> <p>X</p> <p></p> <p>X</p>	<p></p> <p></p> <p></p> <p></p>	<p>YADA and Coca-Cola Life Plus Foundation</p> <p>YADA</p> <p>YADA and Coca-Cola Life Plus Foundation</p> <p>YADA, UNDP, Coca-Cola Life Plus Foundation</p>	<p></p> <p></p> <p></p> <p></p>	<p></p> <p></p> <p></p> <p></p>	<p></p> <p></p> <p></p> <p></p>	<p></p> <p></p> <p></p> <p></p>	<p></p> <p></p> <p></p> <p></p>	<p></p> <p></p> <p></p> <p></p>	<p></p> <p></p> <p></p> <p></p>	<p></p> <p></p> <p></p> <p></p>
<b>TOTAL</b>														



## Year 2 (2011)

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET		
		Q1	Q2	Q3	Q4		Funding Source	Budget Description	Amount
<p><b>Output:</b> Strengthened capacity of youth and civil society for contributing to the environmental sustainability and managing the climate change related risks</p> <p><b>Baseline:</b> - The skills of 58 young women and 50 young men were strengthened on project development and implementation on environmental issues, - 27 small grants environmental projects implemented by the youth groups were supported, - 6 new projects were developed by the supported project teams, - 3 project teams received invitation for participating in the national meetings on environmental issues, - 1 project provided input for one of the management plans of the Ministry of Environment and Forestry, - 3 local environmental NGOs were established - A network established between the partners of the supported projects of the Life Plus in order to share experience and</p>	<p><b>1. Activity Result:</b> Enabling the NGOs and young women and men in Turkey to address the climate change related risks and environmental sustainability through partnerships with public and private institutions and civil society groups</p>								
	<p>1.1. Action: Organize awareness actions</p>	X	X	X	X	YADA, UNDP and Coca-Cola Life Plus Foundation			
	<p>1.2. Action: Organize trainings on project cycle management for selected youth groups</p>			X		YADA and Coca-Cola Life Plus Foundation			
	<p>1.3. Action: Provide financial support to the selected projects</p>	X	X	X	X	YADA			

<p>knowledge and develop new projects;</p> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>-Number of young people with strengthened skills on project development and implementation on environmental issues</li> <li>-Number of small grants projects on environmental sustainability and management of climate change related risks supported;</li> <li>- Number of new projects on environmental sustainability and management of climate change related risks developed and implemented by the supported NGOs and project teams;</li> <li>- Number of the supported project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- Number of project outputs provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- Number of new partnerships developed among the stakeholders of the supported projects;</li> <li>- Number of grassroots NGO established for enhancing local ownership.</li> </ul> <p><b>Targets:</b></p> <ul style="list-style-type: none"> <li>- 14 young women and 14 young men with strengthened skills on</li> </ul>	1.4. Action: Organize communication training					X		YADA and Coca-Cola Life Plus Foundation				
	1.5. Action: Provide project teams with implementation support	X	X	X		X		YADA				
	1.6. Action: Organize Life Plus Network National Meeting	X							YADA and Coca-Cola Life Plus Foundation			
	1.7. Action: Share project achievements and model solutions	X	X	X		X	X		YADA, UNDP, Coca-Cola Life Plus Foundation			

<p>project development and implementation</p> <ul style="list-style-type: none"> <li>- 7 small grants projects on environmental sustainability and management of climate change related risks supported.</li> <li>- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- 4 project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- 1 project output provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- 2 new partnerships developed among the stakeholders of the supported projects;</li> <li>- 1 grassroots NGO established for enhancing local ownership.</li> </ul> <p><b>Related CP outcome:</b>  Outcome 1.1  Outcome 1.3.</p>															
<b>TOTAL</b>															

**Year: 3 (2012)**

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET	
		Q1	Q2	Q3	Q4		Funding Source	Budget Description
<p><b>Output:</b> Strengthened capacity of youth and civil society for contributing to the environmental sustainability and managing the climate change related risks</p> <p><b>Baseline:</b> - The skills of 72 young women and 64 young men were strengthened on project development and implementation on environmental issues, - 34 small grants environmental projects implemented by the youth groups were supported, - 10 new projects were developed by the supported project teams, - 7 project teams received invitation for participating in the national meetings on environmental issues, - 4 project provided input for one of the management plans of the Ministry of Environment and Forestry, - 2 new partnerships developed among the stakeholders of the supported projects; - A network established between the partners of the supported</p>	<p><b>1-Activity Result:</b> Enabling the NGOs and young women and men in Turkey to address the climate change related risks and environmental sustainability through partnerships with public and private institutions and civil society groups</p>							
	<p><b>1.1. Action:</b> Organize awareness actions</p>	X	X	X	X	YADA, UNDP and Coca-Cola Life Plus Foundation		
	<p><b>1.2. Action:</b> Organize trainings on project cycle management for selected youth groups</p>			X		YADA and Coca-Cola Life Plus Foundation		
	<p><b>1.3. Action:</b> Provide financial support to the selected projects</p>	X	X	X	X	YADA		

<p>projects of the Life Plus in order to share experience and knowledge and develop new projects;</p> <ul style="list-style-type: none"> <li>- 4 local environmental NGOs were established</li> </ul> <p><u>Indicators:</u></p> <ul style="list-style-type: none"> <li>-Number of young people with strengthened skills on project development and implementation on environmental issues</li> <li>-Number of small grants projects on environmental sustainability and management of climate change related risks supported;</li> <li>- Number of new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- Number of the supported project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- Number of project outputs provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- Number of new partnerships developed among the stakeholders of the supported projects;</li> <li>- Number of grassroots NGO established for enhancing local ownership.</li> </ul>	1.4. Action: Organize communication training					X		YADA and Coca-Cola Life Plus Foundation			
	1.5. Action: Provide project teams with implementation support	X	X	X		X		YADA			
	1.6. Action: Organize Life Plus Network National Meeting	X							YADA and Coca-Cola Life Plus Foundation		
	1.7. Action: Share project achievements and model solutions	X	X	X		X	X		YADA, UNDP, Coca-Cola Life Plus Foundation		

<p><b>Targets:</b></p> <ul style="list-style-type: none"> <li>- 14 young women and 14 young men with strengthened skills on project development and implementation</li> <li>- 7 small grants projects on environmental sustainability and management of climate change related risks supported.</li> <li>- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- 4 project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- 1 project output provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- 2 new partnerships developed among the stakeholders of the supported projects;</li> <li>- 1 grassroots NGO established for enhancing local ownership.</li> </ul> <p><b>Related CP outcome:</b></p> <ul style="list-style-type: none"> <li>Outcome 1.1</li> <li>Outcome 1.3</li> </ul>												
<p><b>TOTAL</b></p>												



**Year: 4 (2013)**

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET	
		Q1	Q2	Q3	Q4		Funding Source	Budget Description
<p><b>Output:</b> Strengthened capacity of youth and civil society for contributing to the environmental sustainability and managing the climate change related risks</p> <p><b>Baseline:</b> - The skills of 86 young women and 78 young men were strengthened on project development and implementation on environmental issues, - 41 small grants environmental projects implemented by the youth groups were supported, - 14 new projects were developed by the supported project teams, - 11 project teams received invitation for participating in the national meetings on environmental issues, - 3 project provided input for one of the management plans of the Ministry of Environment and Forestry, - 4 new partnerships developed among the stakeholders of the supported projects; - A network established between the partners of the supported</p>	<p><b>1.Activity Result:</b> Enabling the NGOs and young women and men in Turkey to address the climate change related risks and environmental sustainability through partnerships with public and private institutions and civil society groups</p>							
	<p>1.1. Action: Organize awareness actions</p>	X	X	X	X	YADA, UNDP and Coca-Cola Life Plus Foundation		
	<p>1.2. Action: Organize trainings on project cycle management for selected youth groups</p>			X		YADA and Coca-Cola Life Plus Foundation		
	<p>1.3. Action: Provide financial support to the selected projects</p>	X	X	X	X	YADA		

<p>projects of the Life Plus in order to share experience and knowledge and develop new projects;</p> <ul style="list-style-type: none"> <li>- 5 local environmental NGOs were established</li> </ul> <p><u>Indicators:</u></p> <ul style="list-style-type: none"> <li>-Number of young people with strengthened skills on project development and implementation on environmental issues</li> <li>-Number of small grants projects on environmental sustainability and management of climate change related risks supported;</li> <li>- Number of new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- Number of the supported project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- Number of project outputs provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- Number of new partnerships developed among the stakeholders of the supported projects;</li> <li>- Number of grassroots NGO established for enhancing local ownership.</li> </ul>	1.4. Action: Organize communication training				X			YADA and Coca-Cola Life Plus Foundation			
	1.5. Action: Provide project teams with implementation support	X	X	X	X			YADA			
	1.6. Action: Organize Life Plus Network National Meeting	X						YADA and Coca-Cola Life Plus Foundation			
	1.7. Action: Share project achievements and model solutions	X	X	X	X	X		YADA, UNDP, Coca-Cola Life Plus Foundation			

<p><b>Targets:</b></p> <ul style="list-style-type: none"> <li>- 14 young women and 14 young men with strengthened skills on project development and implementation</li> <li>- 7 small grants projects on environmental sustainability and management of climate change related risks supported.</li> <li>- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- 4 project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- 1 project output provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- 2 new partnerships developed among the stakeholders of the supported projects;</li> <li>- 1 grassroots NGO established for enhancing local ownership.</li> </ul> <p><b>Related CP outcome:</b></p> <ul style="list-style-type: none"> <li>Outcome 1.1</li> <li>Outcome 1.3.</li> </ul>							
<b>TOTAL</b>							

Year: 5 (2014)

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET	
		Q1	Q2	Q3	Q4		Funding Source	Amount
<p><b>Output:</b></p> <p>Strengthened capacity of youth and civil society for contributing to the environmental sustainability and managing the climate change related risks</p> <p><b>Baseline:</b></p> <ul style="list-style-type: none"> <li>- The skills of 100 young women and 92 young men were strengthened on project development and implementation on environmental issues,</li> <li>- 48 small grants environmental projects implemented by the youth groups were supported,</li> <li>- 18 new projects were developed by the supported project teams,</li> <li>- 15 project teams received invitation for participating in the national meetings on environmental issues,</li> <li>- 4 project provided input for one of the management plans of the Ministry of Environment and Forestry,</li> <li>- 6 new partnerships developed among the stakeholders of the supported projects;</li> <li>- A network established between</li> </ul>	<p><b>1. Activity Result:</b> Enabling the NGOs and young women and men in Turkey to address the climate change related risks and environmental sustainability through partnerships with public and private institutions and civil society groups</p>							
	<p>1.1. Action: Organize awareness actions</p>	X	X	X	X	YADA, UNDP and Coca-Cola Life Plus Foundation		
	<p>1.2. Action: Organize trainings on project cycle management for selected youth groups</p>			X		YADA and Coca-Cola Life Plus Foundation		
	<p>1.3. Action: Provide financial support to the selected projects</p>	X	X	X	X	YADA		

<p>the partners of the supported projects of the Life Plus in order to share experience and knowledge and develop new projects;</p> <ul style="list-style-type: none"> <li>- 6 local environmental NGOs were established</li> </ul> <p><b>Indicators:</b></p> <ul style="list-style-type: none"> <li>-Number of young people with strengthened skills on project development and implementation on environmental issues</li> <li>-Number of small grants projects on environmental sustainability and management of climate change related risks supported;</li> <li>- Number of new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- Number of the supported project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- Number of project outputs provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- Number of new partnerships developed among the stakeholders of the supported projects;</li> <li>- Number of grassroots NGO</li> </ul>	1.4. Action: Organize communication training				X			YADA and Coca-Cola Life Plus Foundation			
	1.5. Action: Provide project teams with implementation support	X	X	X	X			YADA			
	1.6. Action: Organize Life Plus Network National Meeting	X						YADA and Coca-Cola Life Plus Foundation			
	1.7. Action: Share project achievements and model solutions	X	X	X	X	X		YADA, UNDP, Coca-Cola Life Plus Foundation			

<p>established for enhancing local ownership.</p> <p><b><u>Targets:</u></b></p> <ul style="list-style-type: none"> <li>- 14 young women and 14 young men with strengthened skills on project development and implementation</li> <li>- 7 small grants projects on environmental sustainability and management of climate change related risks supported.</li> <li>- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- 4 project teams received invitation for participating in the national meetings on environmental issues;</li> <li>- 1 project output provided input for the projects, reports, management plans or action plans of the public institutions;</li> <li>- 2 new partnerships developed among the stakeholders of the supported projects;</li> <li>- 1 grassroots NGO established for enhancing local ownership.</li> </ul> <p><b><u>Related CP outcome:</u></b></p> <p>Outcome 1.1 Outcome 1.3:</p>	
<p><b>TOTAL</b></p>	



Year: 6 (2015)

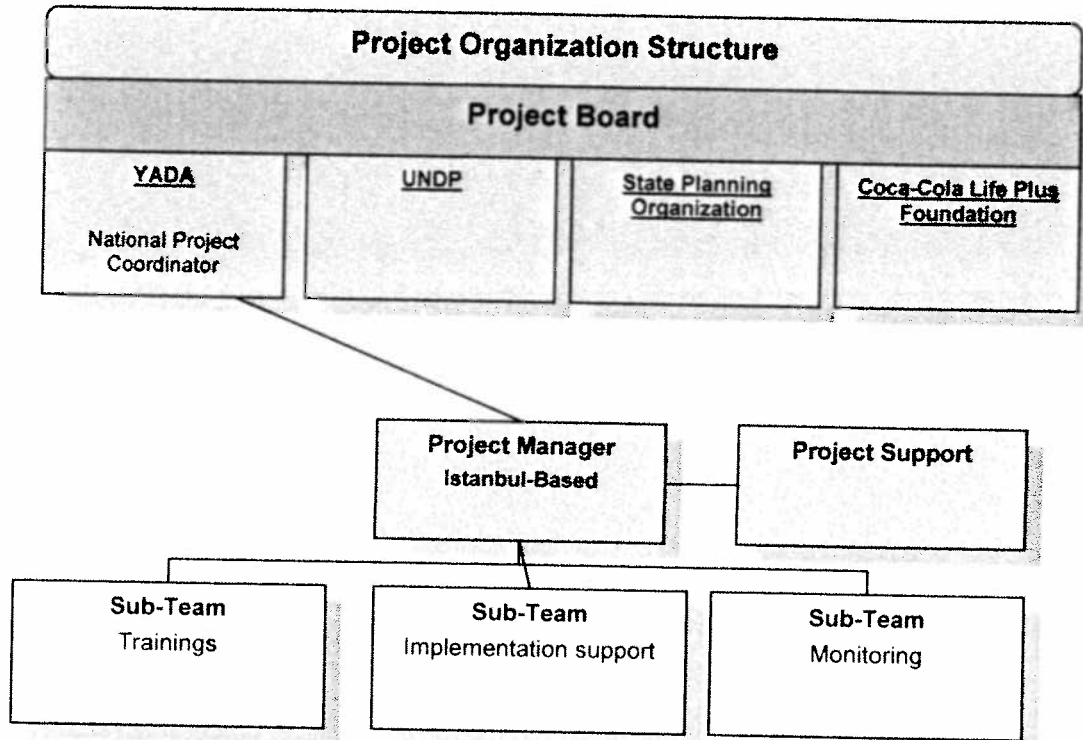
EXPECTED OUTPUTS	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				RESPONSIBLE PARTY	PLANNED BUDGET		
		Q1	Q2	Q3	Q4		Funding Source	Budget Description	Amount
		<p><u>Output:</u></p> <p>Strengthened capacity of youth and civil society for contributing to the environmental sustainability and managing the climate change related risks</p> <p><u>Baseline:</u></p> <ul style="list-style-type: none"> <li>- The skills of 114 young women and 106 young men were strengthened on project development and implementation on environmental issues,</li> <li>- 55 small grants environmental projects implemented by the youth groups were supported,</li> <li>- 22 new projects were developed by the supported project teams,</li> <li>- 19 project teams received invitation for participating in the national meetings on environmental issues,</li> <li>- 5 project provided input for one of the management plans of the Ministry of Environment and Forestry,</li> <li>- 8 new partnerships developed among the stakeholders of the supported projects;</li> <li>- A network established between the partners of the supported projects of the Life Plus in order to share experience and knowledge</li> </ul>	<p><b>1.Activity Result:</b> Enabling the NGOs and young women and men in Turkey to address the climate change related risks and environmental sustainability through partnerships with public and private institutions and civil society groups</p>						
<p>1.1. Action: Organize awareness actions</p>	X	X	X	X	YADA, UNDP and Coca-Cola Life Plus Foundation				
<p>1.2. Action: Organize trainings on project cycle management for selected youth groups</p>			X		YADA and Coca-Cola Life Plus Foundation				
<p>1.3. Action: Provide financial support to the selected projects</p>	X	X	X	X	YADA				
<p>1.4. Action: Organize communication training</p>			X		YADA and Coca-Cola Life Plus Foundation				

<p>and develop new projects; - 7 local environmental NGOs were established.</p> <p><u>Indicators:</u></p> <ul style="list-style-type: none"> <li>-Number of young people with strengthened skills on project development and implementation on environmental issues</li> <li>-Number of small grants projects on environmental sustainability and management of climate change related risks supported;</li> <li>- Number of new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</li> <li>- Number of the supported project teams received invitation for participating in the national meetings on environmental issues;</li> </ul>	1.5. Action: Provide project teams with implementation support	X	X	X	X	X	YADA			
	1.6. Action: Organize Life Plus Network National Meeting	X					YADA and Coca-Cola Life Plus Foundation			
	1.7. Action: Share project achievements and model solutions	X	X	X	X	X	YADA, UNDP, Coca-Cola Life Plus Foundation			

<p>- Number of project outputs provided input for the projects, reports, management plans or action plans of the public institutions.</p> <p>- Number of new partnerships developed among the stakeholders of the supported projects;</p> <p>- Number of grassroots NGO established for enhancing local ownership.</p> <p><u>Targets:</u></p> <p>- 14 young women and 14 young men with strengthened skills on project development and implementation (ongoing from the previous year).</p> <p>- 7 small grants projects on environmental sustainability and management of climate change related risks supported (ongoing from the previous year).</p> <p>- 4 new projects on environmental sustainability and management of climate change related risks developed, and implemented by the supported NGOs and project teams;</p> <p>- 4 project teams received invitation for participating in the national meetings on environmental issues;</p> <p>- 1 project output provided input for the projects, reports, management plans or action plans of the public institutions;</p> <p>- 2 new partnerships developed among the stakeholders of the supported projects;</p> <p>- 1 grassroots NGO established for enhancing local ownership</p> <p><u>Related CP outcome:</u> Outcome 1.1 Outcome 1.3:</p>							
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TOTAL

## V. MANAGEMENT ARRANGEMENTS



The project will be executed by Yasama Dair Foundation (YADA), in partnership with UNDP Turkey CO and Coca-Cola Life Plus Foundation Turkey. YADA will carry out administrative, technical, financial and secretarial functions.

YADA will provide contract and recruit a local Project Manager to be based in Istanbul. The Project Manager will be responsible for day-to-day management and implementation of project activities. The Project Manager will also be responsible for the provision of technical and administrative services and will manage project support provided by the UNDP CO and YADA. Please see Annex II for the Terms of Reference (TORs) for the Project Manager.

Once a project manager has been recruited and placed, YADA will provide ongoing support for logistics as may be agreed upon, including arrangements for adequate office space, in-country transport, and availability of local internet communications.

YADA, UNDP and Coca-Cola Life Plus Foundation will communicate regularly with during the term of this Agreement. YADA and UNDP will also collect information from all parties for reporting and impact evaluation.

Coca-Cola Life Plus Foundation will provide support for the realization of an effective communication strategy. Coca-Cola Life Plus Foundation will also support the organization of Life Plus National Network Meeting and trainings under the framework of a joint strategy developed jointly by UNDP, YADA and Coca-Cola Life Plus Foundation which will be reviewed and endorsed by the Project Board.

The Project Board will provide guidance and support to project management and counterparts during the implementation process of all project activities. It will also oversee monitoring and evaluation of the project and required reporting to the Coca-Cola Life Plus Foundation. The Project Board will be comprised of representatives from the State Planning Organization, UNDP Turkey,

YADA and Coca-Cola Life Plus Foundation. Please see Annex III for Terms of Reference (TORs) for the PB. The Project Assurance will be undertaken by the UNDP Private Sector Programme Manager.

The Project will be subject to NIM audit, and related costs will be charged against the project budget.

UNDP's Corporate Cost Recovery Policy shall be applicable for reimbursement of UNDP's direct costs for implementation support services.



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## VII. LEGAL CONTEXT

This project document shall be the instrument referred to as such in Article I of the SBAA between the Government of Turkey and UNDP, signed on 21 October 1965.

Consistent with the **attached** Supplemental Provisions, the responsibility for the safety and security of the executing agency and its personnel and property, and of UNDP's property in the executing agency's custody, rests with the executing agency.

The executing agency shall:

- a) put in place an appropriate security plan and maintain the security plan, taking into account the security situation in the country where the project is being carried;
- b) assume all risks and liabilities related to the executing agency's security, and the full implementation of the security plan.

UNDP reserves the right to verify whether such a plan is in place, and to suggest modifications to the plan when necessary. Failure to maintain and implement an appropriate security plan as required hereunder shall be deemed a breach of this agreement.

The executing agency agrees to undertake all reasonable efforts to ensure that none of the UNDP funds received pursuant to the Project Document are used to provide support to individuals or entities associated with terrorism and that the recipients of any amounts provided by UNDP hereunder do not appear on the list maintained by the Security Council Committee established pursuant to resolution 1267 (1999). The list can be accessed via <http://www.un.org/Docs/sc/committees/1267/1267ListEng.htm>. This provision must be included in all sub-contracts or sub-agreements entered into under this Project Document.

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## VIII. ANNEXES

**Annex I: Risk Log**

**Annex II: Supplemental Provisions**

**Annex III: Selection Methodology for the Life Plus Youth Fund**

**Annex IV: Terms of Reference, Project Manager**

**Annex V: Terms of Reference for the Project Board**

**Annex VI: Terms of Reference for National Project Coordinator**

# Annex I: Risk Log

**Project Title: Life Plus Youth Fund**      **Award ID:** \_\_\_\_\_      **Date: April 2010**

#	Description	Date Identified	Type	Impact (I) & Probability (P)	Countermeasures / Mngt response	Owner	Submitted, updated by	Last Update	Status
1	Trained project members do not remain in their posts during the entire duration of the Project.	September 2010	Organizational	<p>Potential effect: effective project implementation will be disturbed.</p> <p>Probability = 2 Impact = 3 (on Scale of 5, 5 being the highest)</p>	The project partners will be asked by the project manager to assign at least two staff for trainings that can maintain continuity at their organizations	YADA / Recipient Institutions	Programme Manager	(In Atlas, automatically recorded)	No change
2	Sufficient number of application meeting the criteria are not received from provinces which impeded the project target of reaching Turkey.	June 2010	Organizational	<p>Potential effect: Achievement of Projects target that aims to strengthen the individual capacity of youth and institutional capacity of the civil society in Turkey to contribute to the environmental sustainability and management of climate change related risks.</p> <p>Probability = 2 Impact = 2 (on Scale of 5, 5 being the highest)</p>	The application received each year will be analyzed in terms of geographical distribution. The provinces from which the smallest number of application receipt will be identified and communication activities in these provinces will be organized.	YADA	Programme Manager	(In Atlas, automatically recorded)	No change

## Annex III

### SELECTION METHODOLOGY FOR THE LIFE PLUS YOUTH FUND

Applications for the Life Plus Youth Fund shall be carried out in two stages. At the first stage, the project teams shall submit a preliminary application form which includes the basic aspects of their projects, whereas in the second stage the selected project teams shall submit a detailed principal application form. The call for proposals and selection process shall include the following stages:

**1. Call for Proposals:** The terms and conditions for the application to the Life Plus Youth Fund shall be clarified in the call for proposals. The call for proposals shall include a detailed description of the functioning of the Fund, application process including deadlines, amount of Funds to be provided, eligibility criteria and evaluation and selection criteria. The call for proposals shall be published in the official website of the Life Plus Youth Fund and opening of the applications shall be communicated through media.

**2. Technical Assessment:** Evaluation of the preliminary applications shall be carried out by a Technical Assessment Committee. The criteria for the selection of the members of Technical Assessment Committee shall be as follows:

- Experience on social and environmental projects with a particular focus on civil society empowerment for the solution of social and environmental problems;
- Knowledge on project cycle management (PCM) and factors built around the aspects of PCM;
- Experience in the project evaluation and selection processes in similar boards.

Technical Assessment shall function as a process based on objective criteria. During the technical evaluation the following scoring criteria shall apply:

	Maximum score
<b>1. Compatibility with Priorities of Fund</b>	<b>/5</b>
Does the proposal have a potential for contributing to the environmental sustainability (in view of the proposal as a whole)?	2.5
Does the proposal have a potential for producing positive social impacts and avoiding negative ones (in view of the proposal as a whole)?	1.5
Does the project theme and/or method innovative?	1.0
<b>2. Applicants Capacity</b>	<b>/5</b>
Are the applicant institution and project team familiar with and experienced in the subject matter of the project proposal?	3.0
Are the partner and supporting institutions and their proposed roles compatible with the project?	2.0
<b>3. Objective</b>	<b>/5</b>
Is the proposed objective likely to contribute to the solution of described problem?	3.5
Is the project objective measurable and attainable during the lifetime of the project?	1.5
<b>4. Justification</b>	<b>/5</b>
Is the problem defined in the justification soluble and concrete?	2.5
Is the defined problem consistent with local and overall environmental necessities?	1.5

Are the data provided in the baseline information sufficient and concrete?	1.0
<b>5. Target Group</b>	<b>/5</b>
Are the target groups appropriate for achieving the project objectives?	2.5
Are the quality and quantity of target groups compatible with project inputs?	2.5
<b>6. Activities</b>	<b>/5</b>
Are the proposed activities effective for the solution of defined problem?	3.0
Are the proposed activities compatible with the qualities and needs of the target groups? Are the mechanisms available for ensuring active participation of target groups in the project activities in the proposal?	1.0
Are the proposed activities innovative?	1.0
<b>7. Outputs</b>	<b>/5</b>
Are the proposed outputs effective and sufficient?	3.0
Are the outputs compatible with the proposed objectives?	2.0
<b>8. Sustainability</b>	<b>/5</b>
Are the project results likely to keep on producing impacts on relevant stakeholders?	3.0
Does the proposed project include mechanisms for the continuity of the project results after the conclusion of the Fund support?	2.0
<b>9. Budget and Fund Resources</b>	<b>/5</b>
Is the proposed budget reasonable?	5.0
<b>10. Creativity and Genuineness</b>	<b>/5</b>
Is the project idea genuine?	2.5
Does the project offer a creative method?	2.5
<b>Total</b>	<b>/50</b>

The maximum point given to each section on a scale from 1 to 5 is 5. A maximum of 20 applications awarded with the highest points among the applications awarded with minimum 30 points in total shall pass the first stage.

**3. Trainings on project cycle management for selected youth groups:** Those as considered successful among the projects for which a preliminary application is filed, shall be invited to attend to a training on project cycle management and provided with feedback on their project ideas. After the training, participants shall become entitled to submit the principal application form in which the project design and, also, the project application process are detailed technically and from an administrative aspect, by also taking into consideration the feedbacks during the training.

**4. Selection:** The principal application forms shall be evaluated by a Selection Committee consisting of representatives from UNDP (United Nations Development Program) and Coca-Cola Turkey, by taking into consideration the report of the Technical Evaluation Committee as executed at the first stage, and the scoring criteria of the second stage. The aforementioned criteria are as stated below.

	CRITERIA	Maximum Points
<b>1</b>	<b>Corporate</b>	<b>/7.5</b>
	Is the applicant institution familiar with and experienced in the subject matter of the project proposal?	4.5
	Are the partner and supporting institutions and their proposed	3.0

	roles compatible with the project?	
<b>2</b>	<b>General Objective and Specific Objectives</b>	<b>/10</b>
	Are the proposed specific objectives likely to contribute to the solution of described problem?	2.0
	Are the proposed specific objectives measurable and concrete?	2.0
	Are the specific objectives attainable throughout the lifetime of the proposed project?	2.0
	Is the link between specific and general objectives properly established?	2.0
	Does the achievement of specific objectives serve for the general objective?	2.0
<b>3</b>	<b>Justification</b>	<b>/7.5</b>
	Is the defined problem consistent with local and overall environmental necessities?	2.5
	Are the data provided in the baseline information sufficient and concrete?	2.5
	Is the link between proposed objectives and justification properly established?	2.5
<b>4</b>	<b>Target Group and Beneficiaries</b>	<b>/7.5</b>
	Does the proposal include a sufficient target group analysis?	2.0
	Is the link between target groups and beneficiaries and project objectives properly established?	1.5
	Are the quality and quantity of proposed target groups and beneficiaries appropriate for achieving the specific objectives?	1.5
	Is the project likely to have concrete impacts on target groups and beneficiaries?	2.5
<b>5</b>	<b>Activities</b>	<b>/7,5</b>
	Are the proposed activities effective for the solution of defined problem?	2.0
	Does the realization of project activities serve for the achievement of the project objectives?	2.0
	Are the proposed activities compatible with the qualities and needs of the target groups? Are the mechanisms available for ensuring active participation of target groups in the project activities in the proposal?	2.0
	Are the proposed activities genuine?	1.5
<b>6</b>	<b>Outputs</b>	<b>/5</b>
	Are the proposed outputs likely to produce effective results?	2.5
	Are the outputs compatible with the proposed activities and objectives?	2.5
<b>7</b>	<b>Sustainability</b>	<b>/5</b>
	Are the project results likely to keep on producing impacts on relevant stakeholders?	2.5
	Does the proposed project include mechanisms for the continuity of the project results after the conclusion of the Fund support?	2.5
<b>8</b>	<b>Indicators</b>	<b>/5</b>
	Are the proposed indicators concrete and measurable?	2.5
	Are the proposed indicators sufficient for the evaluation of the	2.5

	achievement of the project?	
<b>9</b>	<b>Risks and Assumptions</b>	<b>/2,5</b>
	Are the potential risks of the project correctly assessed?	
	Does the proposal include sufficient preparation to pre-empt the risks?	
<b>10</b>	<b>Multiplier Effects</b>	<b>/2,5</b>
	Is the proposed project likely to have multiplier effects?	2.5
<b>11</b>	<b>Monitoring Evaluation Plan</b>	<b>/2,5</b>
	Does the proposal include a clear plan for monitoring and evaluation?	2.5
<b>12</b>	<b>Project Team and its Duties</b>	<b>/5</b>
	Is the project team familiar with and experienced in the subject matter of the project proposal?	2.5
	Are the duties of the project team properly defined and sufficient for the management of the project?	2.5
<b>13</b>	<b>Workplan and Time Schedule of Project</b>	<b>/2,5</b>
	Does the project include a reasonable workplan for realizing the project activities and meeting the specific objectives?	2.5
<b>14</b>	<b>Budget and Fund Resources</b>	<b>/5</b>
	Is the project budget reasonable?	2.5
<b>15</b>	<b>Creativity and Genuineness</b>	<b>/5</b>
	Is the project idea genuine?	2.5
	Does the project offer a creative method?	2.5
<b>16</b>	<b>Environmental Benefit and Social Impact</b>	<b>/10</b>
	Does the project contribute to the environmental sustainability?	5
	Does the project contribute to the development of local community and vulnerable groups (women, children, poor, elderly, etc.)?	3
	Does the project propose effective measures to reduce or avoid negative social impacts?	2
<b>17</b>	<b>General Integrity</b>	<b>/10</b>
	General Integrity	10
	<b>TOTAL</b>	<b>/100</b>

(\*) Concepts concerning the preliminary application criteria shall be explained to the project teams in the workshops performed during the PCM trainings.

Maximum points were determined being 2,5 / 5 / 7,5 / 10 for each section on a scale ranging from 1 to 10. The total maximum point is 100. Among the applications awarded the highest points, project of such amount as to correspond to the budget of the relevant year shall be determined.

**5. Negotiations and Awarding:** Negotiations are carried out with the representatives of the applicant institutions and project teams which are selected by the Selection Committee. After agreeing on the necessary financial and administrative adjustments for the execution of the projects, the project owners are invited to sign their Grant Agreement.

## Annex IV

### TERMS OF REFERENCE PROJECT MANAGER

#### Statement of Work

The Project Manager will assume a key role within the management team for the Project. The Project Manager will provide leadership and assume responsibility in the following areas:

- 1) Leading the implementation of the Life Plus Youth Fund project.
- 2) Ensuring operational impact of projects and Monitoring and Evaluation
- 3) Facilitating knowledge sharing and coordination within the Coca-Cola Life Plus Foundation, UNDP and YADA
- 4) Providing the project teams with implementation support.
- 5) Organizing the Large Life Plus Network Meeting and trainings for the selected project teams.
- 6) Managing the grant agreements with the recipient institutions.

#### Duty Station & Reporting

- *Duty Station:* Istanbul, Turkey
- *Reporting:* The Project Manager will directly report to the National Project Coordinator with secondary reporting line to SPO, UNDP Turkey and Coca-Cola Life Plus Foundation Turkey through the Steering Committee.

#### Preferred skills, qualifications, experience, and language requirements

- Minimum of B.Sc. degree
- At least three successful years experience formally managing projects or programs
- Trained in project management methodologies
- Has managed teams of ten or larger on projects longer than one year
- Background includes detailed budget management & measurement reporting
- Ability to broker and convene productive coalitions between business, government and development partners, experience in building strategic relationships and networks
- Excellent relationship management, communication and analytic skills,
- Experience with environmental projects
- Fluent in both English and Turkish
- The following would be strong assets:
  - highly motivated, strong work ethic and desire/ability to develop new programs

- good coach, skills transfer, detailed, dedicated, problem solver, risk manager, prioritization, interested in Flexible work arrangements
- 

#### **Duration of Contract**

- 12 months
- Start: immediate
- Remuneration will depend on the experience and previous salary history of the candidate. Salary expectations to be preferably indicated in the application.



## Annex V

### TERMS OF REFERENCE FOR THE PROJECT BOARD

The duties and operating rules of the above PB are as following:

- PB provides guidance and support to the project management and counterparts during the implementation process of all project activities.
- PB will oversee monitoring and evaluation of the project, and make necessary comments on the curriculum developed by the UNDP, YADA, SPO and Coca-Cola Life Plus Foundation;
- PB regularly receives information on the status of the implementation of the project activities and problems encountered;
- PB meets three times during the project lifetime. In special cases the PB shall meet upon the initiative of the Project Manager;
- PB will operate on the basis of consensus in accordance with its Rules of Procedure agreed on its first session.

## ANNEX VI

### TERMS OF REFERENCE OF THE NATIONAL PROJECT COORDINATOR

- The National Project Coordinator ensures the coordination of project inputs and outputs among the YADA, SPO, UNDP and Coca-Cola Life Plus Foundation.
- Maintains close contacts with UNDP and Coca-Cola Life Plus Foundation indicating foreseeable changes in work-plan and proposing realistic amendments and budget revisions.
- Ensures that suitable working conditions are maintained at the duty station for project management and that project manager performs in accordance with his/her job description.
- Monitors progress of the project according to the work-plan and informs UNDP and Coca-Cola Life Plus Foundation in time of any foreseeable delays.
- Ensures that the respective interest, active involvement and contributions of all project partners are sustained through the project period.
- Ensures that project activities are conducted and concluded in a timely, satisfactory and coordinated manner.
- Ensures compliance with UNDP's NEX procedures.
- Facilitates procurement of goods and services and recruitment of project personnel in accordance with UNDP rules and regulations.
- Develops and oversees monitoring and evaluation efforts.